

City of New Bedford Scott W. Lang, Mayor

City of New Bedford Office of the Mayor Contact: Elizabeth Treadup (508) 979-1410

Elizabeth.Treadup@ci.new-bedford.ma.us

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## PRESS RELEASE

## New Bedford/Woods Hole Ferry Service Back on Track

**New Bedford, Massachusetts**- Ferry service linking New Bedford and Woods Hole will resume on Monday, September 17<sup>th</sup>, 2007. Ferry service was briefly interrupted for approximately one week due to a mechanical error with one of the ferries. The New Bedford to Woods Hole ferry service is a pilot program running through November 10, 2007 that will test the market for commuters and tourists. To encourage ridership during the trial period, new promotions are being offered:

- Ticket price has been reduced from \$7 to \$5 for a one-way ride (no additional charge for bicycles)
- Free parking for the day at the Whale's Tooth Parking Lot
- Improved schedule with more week day and weekend runs
- Visit www.nbwhferry.com for more details

The ferry will provide a convenient link for festivalgoers attending the New Bedford Working Waterfront Festival on September 22<sup>nd</sup> and 23<sup>rd</sup>. The Working Waterfront Festival, voted "a top 100 event in North America" by the American Bus Association, is an opportunity to learn more about the commercial fishing industry, America's oldest industry.

New Bedford Harbor Development Commission Director Kristen Decas said of the project, "During the first two weeks of operation, 2,000 riders took the ferry trip, demonstrating a real interest in this transportation service. We encourage more people from both communities to try this excursion and supply their feedback through the onboard survey. Through ridership and community input we can determine whether a permanent water link between New Bedford and Woods Hole makes sense for the future."